



## PROFESSIONAL SUMMARY

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Executive creative director with 25+ years of experience in entertainment, branding, and packaging design. Known for leading full 360° campaigns, developing and mentoring high-performing design teams, and delivering compelling creative for major studios and global brands. Equally adept at hands-on design execution and high-level creative leadership.

## EXPERIENCE

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**Ryan Blakely Creative** | Nashville, TN / Remote

**Creative Director (Freelance)** 2016 - Present

- Design digital and print projects for a diverse roster of entertainment clients.
- Commissioned illustrator for books and book covers across multiple genres.
- Establish brand identity and visual systems for both startups and established companies.
- Manage end-to-end creative projects independently, from concept through final delivery.

**Alchemy Entertainment** | Los Angeles, CA

**Executive Director of Creative Marketing & Special Projects** Oct 2010 - Jul 2016

- Conceptual lead and designer for all in-house key art development.
- Recruited, hired, and managed external artists and agencies to supplement internal team.
- Administered 360° campaigns spanning advertising, consumer packaging, POP displays, and premium promotional items.
- Organized and supervised photo shoots coordinating talent, vendors, and agencies.
- Collaborated cross-functionally with the MPAA, industry guilds, legal, marketing, and sales to fulfill all campaign requirements.
- Adapted marketing strategies to meet the evolving needs of digital distribution platforms.
- Art directed and mentored an inspired in-house design team.

**First Look Studios** | Los Angeles, CA

**Senior Designer** Aug 2005 - Oct 2010

- Designed consumer packaging for a wide slate of independent films.
- Developed budgets, established production timelines, and oversaw all phases of print production.
- Created and managed print advertising for consumer and trade publications.

**AVERY DENNISON** | Westlake Village, CA

**Graphic Designer / Illustrator** Aug 1999 - Aug 2005

- Created and maintained brand identities for clients across the apparel industry.
- Developed garment enhancements, retail packaging, and promotions for clients including Disney and Ralph Lauren.
- Designed collateral for Avery Dennison products, trade shows, and special promotions.

## SKILLS

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**Software:** Adobe Creative Suite

**Design:** Brand identity, key art, consumer packaging, print advertising, POP/retail displays, digital campaigns

**Production:** 360° campaign development, print production, photo shoot direction, vendor/agency management

**Leadership:** Creative team management, mentorship, cross-functional collaboration, budgeting

**Additional:** Accomplished painter and illustrator; extensive print knowledge

## EDUCATION

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**Bachelor of Fine Arts, Graphic Design** (Minor: Marketing)

Ball State University, Muncie, IN

**Advanced Illustration**

Art Center, Pasadena, CA | 2005